

THE COMPANY:

1963



"BEAUTY BY MARY KAY" opens on Sept. 13 in a 500-square-foot storefront in Dallas, Texas.

Operates in nearly 40 countries



Named to the Purpose Power index in 2020

Named among Most Reputable Global Employers in Reputation Institute's 2019 Workplace Study

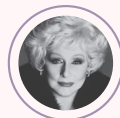


Mary Kay's world headquarters is in Addison, Texas, U.S. However, its global footprint includes **two state-of-the-art manufacturing facilities, five regional headquarters, five regional distribution centers, more than 50 beauty centers and 28 market satellite offices** around the world.

VALUES

The Golden Rule, Make Me Feel Important, The Go-Give Spirit, Balanced Priorities

MARY KAY ASH:



"Great American Entrepreneur" Series at the Smithsonian Institute

Mary Kay Ash was profiled in the book *FORBES Greatest Business Stories of All Time*.



Awarded the Horatio Alger Distinguished American Citizen Award by the Horatio Alger Association

WOMEN OF THE CENTURY

In 2020, USA TODAY named Mary Kay Ash as a legendary business executive and philanthropist on their list of **Women of the Century USA TODAY 100**.

Named as one of the **25 Most Influential Businesspersons of the Past 25 Years** by PBS & Wharton School of Business



INNOVATIVE PRODUCTS & RESEARCH:

1,600 PATENTS



Investing millions of dollars in scientific and product research and development



Mary Kay conducts more than half a million tests annually to ensure the highest standard in product quality, safety and performance.

Nearly 800 global products in skin care, color cosmetics, body care, sun protection and fragrances



SUSTAINABILITY & SOCIAL IMPACT

The Richard R. Rogers Manufacturing/R&D Center (R3) received the **Leadership in Energy and Environmental Design (LEED) silver certification**. Mary Kay's world headquarters and R3 facilities are powered by 100% renewable energy.



R3 has achieved zero-waste-to-landfill status.



Mary Kay contributes to **15 of the 17 Sustainable Development Goals** established by the United Nations.



Mary Kay is a founding member of **The Evergreen Alliance** with the **Arbor Day Foundation**. Mary Kay has planted more than **1.1 million trees** around the world with the Arbor Day Foundation.



Mary Kay signed the **Women's Empowerment Principles** in 2019.



WOMEN'S ENTREPRENEURSHIP ACCELERATOR

Mary Kay announced the **Women's Entrepreneurship Accelerator**, a multipartner initiative with five United Nations agencies designed to *inspire, educate and empower women entrepreneurs around the world*.

Since 1963, more than \$88 million has been donated by Mary Kay Inc. and the **Mary Kay Ash Foundation** to help end gender-based violence and cancers affecting women, beautify and safeguard our planet and encourage girls to follow their dreams.



Mary Kay Ash
FOUNDATION

Since 1999, the **Mary Kay Ash Foundation** has awarded more than \$55 million to more than 2,700 shelters that advocate for the eradication of gender-based domestic violence by supporting more than 6 million women and girls who seek shelter and services to be free from abuse.



Mary Kay has sponsored **five global projects** to support women in indigenous communities to lead environmental conservation efforts.

(Source: Permanent Forum on Indigenous Issues, United Nations Economic and Social Council)

The Company grants all Mary Kay Independent Beauty Consultants a limited license to duplicate this page in connection with their Mary Kay businesses. This page should not be altered from its original form nor incorporated into other materials.

MARY KAY AT-A-GLANCE

MK@/MARY KAY@/©2022 MARY KAY INC. J2007034 4/22 PRINTED IN U.S.A.

MARY KAY®